

Abstract

In order to print a print web (1) by means of a plurality of printing groups (5), the print web (1) is guided in the region of the printing groups (5) on a support band (10) which is transported at the same speed and multiple printing is carried out by printing groups (5) arranged next to each other in the direction of transport of the support band (10). Preferably, the printing groups (5) are arranged on vertical machine stands (6), which are disposed near to each other and parallel to each other, and terminate with plate cylinders (7) at the same level, thereby enabling the print web (1) to run through a print zone (3) in a substantially horizontal manner.